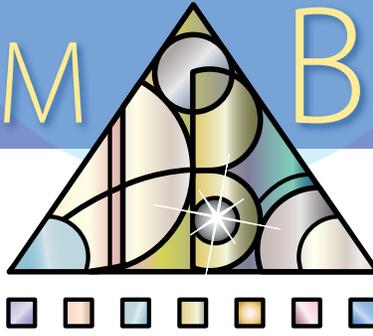


DREAM BUILDERS



NEWSLETTER

P.O. Box 3142

St. Petersburg, FL 33731

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www.allkids.org

Spring 2010 Issue

Giving and Receiving

There's no better way to give and receive than to make a gift to charity at this time of year.

As we unwrap gifts and wrap up another year, this is the time when we think most of others. The familiar saying reminds us it is "better to give than to receive," and in *our* opinion, it *is* better. The good news is there are ways to give and receive. As the year winds to a close, take time to make sure you have given to yourself by giving to others.

Remember, the remaining weeks of the year give you a final opportunity to balance your income and giving for the 2010 tax year. When you give a gift to a qualified nonprofit organization, you receive an income tax deduction for that donation. Even if your income is less this year than it was last year, you may still want to offset your income with a tax deductible contribution.

With all the ups and downs of the stock market and all the other economic news in 2010, perhaps you have waited to make your

charitable contributions. Now is the time. A gift at the end of the year counts as much as a donation at any other time of the year.

When you give to a nonprofit organization or charity, such as ours, you receive an

income tax deduction that reduces your tax bill. Beyond that, your gift can go a long way toward helping others. This holiday season, take a moment and consider the gifts you would like to make, then make them happen.



CREATING A LEGACY FOR TOMORROW'S CHILDREN...TODAY





When It Pays Not To Wait

A tax increase *next year* gives you a great opportunity *this year*.

Have you looked at how the new tax rates will impact you beginning in 2011? With a higher capital gains rate, it will be more expensive than ever to sell your appreciated assets starting next year. However, there are things you can do now to save on taxes and have peace of mind.

Capital gains tax rates are expected to increase in 2011. If you sell an asset this year, the capital gains rate you pay will be less than if you wait until next year.

Carefully consider any stock (or other asset) you have that is worth more now than what you paid for it. No matter what the market is doing, remember your

gain is not measured by what the stock was once worth, but what you paid when you purchased it.

Even if your asset has lost value in recent months or years, you may still have significant gain depending on its current value compared to what you paid for it. Now is the time to deal with these assets. If you delay, higher taxes will result.

For even greater tax advantages, talk with your tax advisor or with us about creating a charitable remainder trust. A charitable remainder trust, or unitrust, avoids all gain at funding and provides significant other benefits for you.



If your stock is worth more now than what you paid for it, consider the coming tax increase and what you can do to avoid it.

Don't Let the Sun Set on this Golden Opportunity.

The year ends on December 31 and so does your opportunity to take advantage of lower tax rates. The tax cuts that were passed a few years ago end with 2010. As these tax breaks "sunset," tax rates are rising on the 2011 horizon.

On a practical level, this means that it will be more expensive for you to sell stock in the New Year. Even if your assets have gone up and down in value in 2010, they are probably still worth more than you paid for them. That means the coming tax increase is something you should consider in your planning.

If you are concerned about paying higher taxes on the sale of your appreciated property, then consider using your stocks and other appreciated assets to fund a charitable remainder trust or

charitable gift annuity before the year ends. The charitable remainder trust bypasses capital gains and gives you tax-advantaged income for life or for a term of years.

and your advisor to make sure your needs are met in addition to minimizing your taxes and achieving your goals. With minimal planning, you can take advantage of this year's lower

Even if your stock is worth less than what it was two years or ten years ago, it is worth more than what you paid for it, then you must consider the coming tax increase.

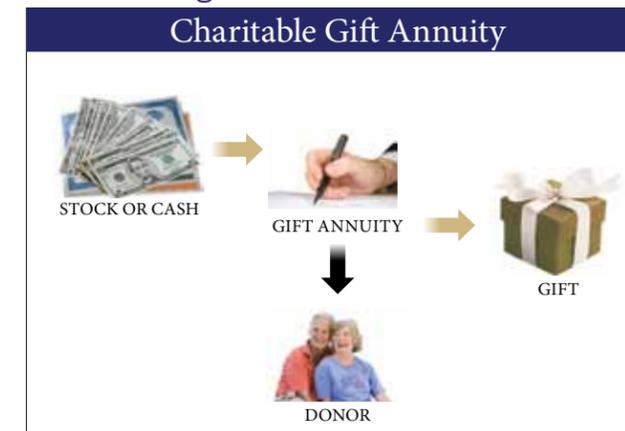
The gift annuity avoids some capital gains and spreads the remainder over the rest of your life. Either way, you are taking control of your assets and your future by not letting the tax increase simply happen to you.

We often help people like you make smart decisions with their assets. We can work with you

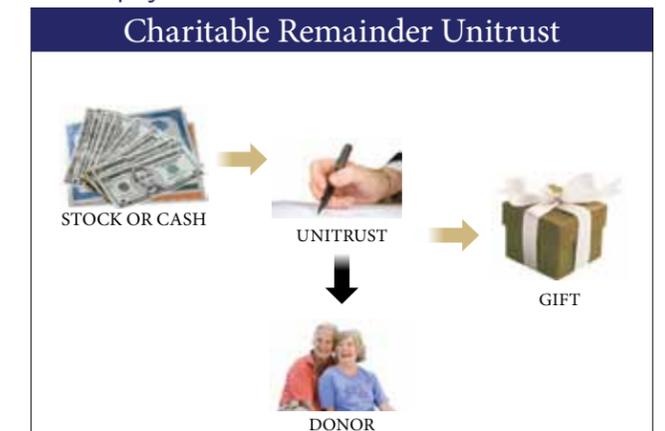
rates, and avoid the coming increase. Then, as the New Year begins, you can celebrate knowing your financial future was made better by your proactive decisions. Call or click for more information.

Do you want to make a gift that keeps on giving? Consider one that provides income to you for years to come:

1. A charitable gift annuity with fixed payment rates as high as 9.5%.



2. A charitable remainder unitrust where you set the payment rate and have more control.





PO Box 3142 St. Petersburg, Florida 33731

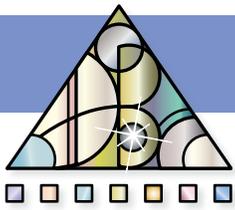
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ALL CHILDREN'S HOSPITAL FOUNDATION

DREAM BUILDERS

Melvin C. Jacobsen

Dream Builders are caring individuals who have remembered All Children's Hospital Foundation and its mission in their estate plans. A Dream Builder's gift builds miracles for tomorrow's children today. We are always in awe of the compassion and generosity of our Dream Builders. Here is the story of Mel Jacobsen, one of our most recent Dream Builders.

This tall slender gentleman entered the world in a tiny way. Mr. Jacobsen weighed one pound and eight ounces at birth. He was considered a "teacup baby", which was an amazing feat for a baby born in 1920. But he was a survivor who lived to be 90 years old when he passed away peacefully in his St. Petersburg home in June 2009. Mr. Jacobsen was a World War II Veteran and a Mason for 65 years.

After his wife died in November 2000, Mr. Jacobsen's circle of friends encouraged him to get serious about planning his will. When he completed his will in 2007 he included a gift to All Children's Hospital. Many Dream Builders choose to let the Planned Giving

- I am interested in a tour of the new All Children's Hospital.
- Please call me. I would like more information about All Children's Hospital Foundation's Dream Builders program.
- Please call me, I am considering a gift to All Children's Hospital Foundation.
- Please send me more information about charitable gift annuities.

Name _____

Address _____

City, State, Zip _____

Phone Number _____

- Yes, I'm interested in receiving a monthly *Gift Legacy eNewsletter*.

My email address is _____

Your information is strictly confidential.

ALL CHILDREN'S HOSPITAL FOUNDATION
DREAM BUILDERS

